

Break Free! ...from Break-Fix:

Why Proactive IT Management Is a Better Bet

If you have a managed service provider (MSP) that uses a “break-fix” model, your relationship with them goes like this: A part of your IT system malfunctions, you contact them, and they fix it. Eventually.

And then you wish for something better. That “something better” is Proactive IT Management, the far superior model. Here’s why:

Proactive IT management helps to spot IT issues before they happen, reducing downtime.

IT downtime is expensive, costing most small to midsize businesses [\\$137 to \\$427](#) per minute.

Downtime costs to larger businesses are even steeper: up to [\\$9,000](#) per minute.

Proactive IT management keeps IT documentation complete and current.

IT documentation is a huge task, with businesses now using an average of [130](#) SaaS applications.

Untracked applications, or “shadow IT,” is risky, and exploited by hackers in nearly [50%](#) of data breaches.

Proactive IT management helps you keep up on necessary hardware updates.

Over [90%](#) of customers said they wouldn’t do business with a company that used outdated IT.

Data breach costs are [54%](#) higher for businesses using outdated versus up-to-date IT.

Proactive IT management stays on top of software patches and updates.

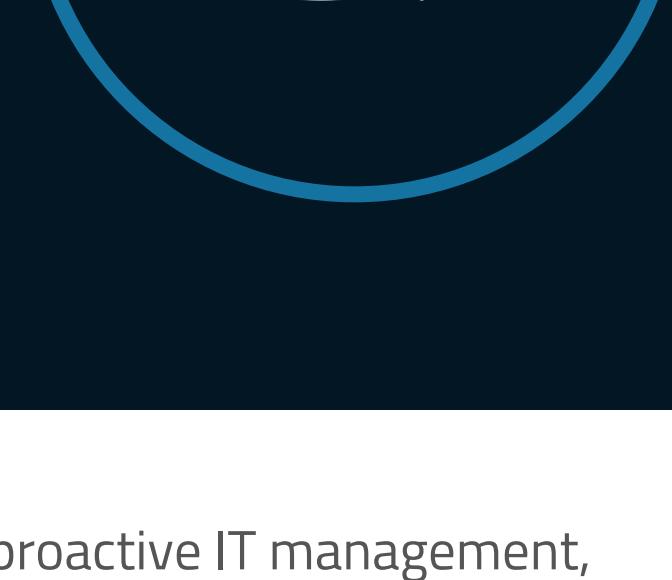
[1/3](#) of cyberattacks on businesses are attributed to unpatched software vulnerabilities.

Hackers are [2x](#) as likely to exploit unpatched, old vulnerabilities than newly discovered vulnerabilities.

Proactive IT management supports your business to avoid data loss.

[50%](#) of U.S. office workers report having accidentally deleted files stored in the cloud.

Experts posit that [93%](#) of data loss incidents would not have occurred with proper preparation.



With an emphasis on proactive IT management, NexusTek has over 25 years of experience supporting businesses to monitor, maintain, and strategically elevate their business IT infrastructure.

Would your business benefit from Proactive IT Management?

Book a consultation with an IT expert today.

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